



The Dalby Amateur Picnic Race Club  
will host the running of  
**The USQ Dalby Picnic Race Day**  
Sunday May 1st, 2011



The President, Russell Edwards  
and the DAPRC Committee  
would like to extend  
an invitation for you  
to be a part of this exciting event





# Dalby Picnic Races

## *“A Racing Tradition”*

The Dalby Picnic Races were first run in 1902 and have become a part of the district’s history.

The Dalby Racecourse held its first meeting in 1859 on a black soil track. In 1900, it was upgraded to turf and is now one of Australia’s oldest and most renowned courses.

**Dalby Amateur Picnic Race Club**  
(Registered Downs and S.W. District Racing Assn.)

**44th ANNUAL MEETING**  
**WEDNESDAY AND THURSDAY,**  
**MAY 16th and 17th, 1956**

**OFFICIALS**

**President:**  
G. F. Warby

**Vice-Presidents:**  
E. V. Comerford and A. W. Mace

**Hon. Treasurer:**  
N. A. Fielding

**Stewards:**  
Members of Committee

**Timekeeper:**  
E. Basingthwaight

**Committee:**  
A. G. Adnam, R. F. Fry, M. Basingthwaight, E. Basingthwaight,  
C. O. Frith, M. A. Winten, D. Perse.

**Hon. Medical Officer:**  
Dr. A. M. Martell

**Handicapper:**  
F. Conaghan

**Hon. Vet.:**  
B. Wilson

**Hon. Secretary:**  
P. R. Carrick, P.O. Box 97, Dalby  
Phone: Office 140, Dalby

**Tote Steward:**  
Ian McDonald

**Stipendiary Stewards:**  
R. J. Roberts, C. J. Geary

**Starters:**  
T. Hiscox

**Commentator:**  
V. Curry

**Life Members:**  
J. D. Allen, Dr. H. L. Hawthorne, D. A. Winten, G. A. Warby,  
Mrs. M. Russell, L. W. Harpham.

**D.A.P.R. CLUB**

**SCALE OF CHARGES FOR ADMISSION**

Bookmaker's Fee: Local £6/6/- per day; Off Course  
£10/10/- per day.

**SADDLE PADDOCK AND GRANDSTAND**

Gentlemen ..... 10/-  
Ladies ..... 5/-

P. R. CARRICK, Hon. Secretary.

**Members' Afternoon Tea**

WILL BE SERVED IN THE MARQUEE ON THE  
RACECOURSE

Members and Guests will kindly present Tickets at gate.

**Public Afternoon Tea**  
**Under Grandstand.**

---

**Records for Dalby Race Track**

4 Furlongs—Elite Lady, 48½ secs.  
5 Furlongs—Eve Carrington, 60½ secs.  
6 Furlongs—Ambition, 1,124 secs.  
Emborne, 1,124 secs.  
7 Furlongs—Shirley's Mistake, 1,230 secs.  
8 Furlongs—Brutus Lady, 1,411 secs.  
Lilrene, 1,411 secs.  
8½ Furlongs—Tulliallan, 1,468 secs.

---

**FLAGS**

The hoisting of Flag on Semaphore pole denotes as follows:

WHITE: Weight Correct.  
RED: Objection.  
PURPLE: Objection Dismissed.  
ORANGE: Objection Upheld.

P. R. CARRICK,  
Hon. Secretary.

# Dalby Picnic Races

## *“Country Racing at its best”*

Sunday May 1st, 2011 will see the 99<sup>th</sup> Running of the Dalby Picnic Races.

Up to 4,500 patrons are attracted to Dalby’s biggest annual race day. The country atmosphere, where ‘city meets bush’ attracts a mixture of corporate guests and social race goers with crowds travelling from throughout Queensland and interstate.

The Dalby Amateur Picnic Race Club offers a range of sponsorship packages. Benefits of each sponsorship level are detailed in this proposal.

Packages may also be tailored to the needs of individual businesses’. Please contact the secretary Brittany Perkins-Ehrich on 0429 859 571 or 07 4669 0666 to express interest in a tailored package.



# The Dalby Picnic Race Club in the local community

The Dalby Amateur Picnic Race Club is committed to giving back to the local community, by distributing funds raised on race day to local organisations.

In 2010, generous donations were made to The Variety Club, Blue Care Dalby, Waminda Services and Football Dalby.

In 2011 the club will reinvest money into upgrading facilities at Dalby's Bunya Park Racecourse.

☆ COMMUNITY NEWS

## Waminda off to a racing start

### Donation helps fund charity's expansion plans

Waminda Services has received a donation from the Dalby Amateur Picnic Race Club (DAPRC) after a successful Picnic Race Day earlier this year.

Secretary of the DAPRC Brittany Perkins-Ehrlich said the committee were pleased to be able to donate funds to a worthwhile local cause.

"Every year we try to do a charity and this year we've picked more local charities," she said.

"This is the first time we've donated to Waminda.

"We pick a charity before the race day and the dollar value is determined afterwards," Mrs Perkins-Ehrlich said.

\$5000 from the race day plus an extra \$1800 was donated from the sale of table decorations in the corporate area on the race day.

Guidance officer at Waminda Services Judy Chapman said the donation would provide substantial funding for upcoming expansion plans at the centre.

"The money will go towards re-

sources for the centre and to the children's intervention program," she said.

"This early intervention program is for children aged two to five years old," she said.

"There is also a program for those [older] up until grade 12."

Government funding only covers approximately 80 percent of Waminda Services' costs therefore outside donations are always a welcome addition.

"Every child is an individual and all have different needs," Ms Chapman said.

"People with needs contribute to society in their own way.

"Every dollar (donated) will go towards funding different programs."

President of the DAPRC Dave Winten said he hoped they could replicate the donation again next year.

"Hopefully we might be able to do it again next year," he said.

"You don't realise how much (Waminda) are helping."



Granting and receiving the cheque are (back from left) Am Race Club Committee (APRC) member Steven Halling, APRC Leanne Halling, APRC Vice-President Russell Edwards, APRC member Grant Colquhoun, guidance officer at Waminda Services Judy Chapman and (front) quality and training co-ordinator at Waminda Services Lisa Hay, general manager of Waminda services Greg H, President Dave Winten and APRC Secretary Brittany Perkins-Ehrlich.

In 2011 the DAPRC  
Committee will  
support the  
QLD Flood Relief

## Blue Care receives donation



Dalby Blue Care graciously received a \$5000 cheque from the Dalby Amateur Race Club Committee (DAPRC) on Tuesday. Funds were raised after a successful Picnic Races day earlier this year. Members of the committee presented Blue Care workers with the cheque. (l-r) Brittany Perkins-Ehrlich, Angela Paterson, Steven Halling, Tracy Hayes, Russell Edwards, Dave Winten, Grant Colquhoun and Leanne Halling.

2011 Major Sponsor  
University of Southern  
Queensland



## Major Sponsorship

USQ's sponsorship pledge will secure:

- \* Naming rights of the event:  
**2011 USQ Dalby Picnic Races**
- \* Major sponsorship status
- \* Naming rights to a selected race
- \* Opportunity to present trophy to winning connections
- \* Company identification in the following mediums -  
local press/mainstream newspapers/TV/Lifestyle  
magazines
- \* On course signage in prominent positions (placement  
of banners ultimately at the discretion of the commit-  
tee)
- \* Two x one page monotone race book advertisements
- \* Full Colour Logo in the race book
- \* Table for twenty guests in the corporate marquee in-  
cluding pre-race function, full lunch and afternoon  
savouries  
(see corporate table sponsorship benefits)
- \* Beverage package to the value of \$600
- \* Interview with course announcer Angus Lane and PA  
promotions throughout the day
- \* Logo and link on Dalby Picnic Race Club website

# Race Sponsorship



A sponsorship pledge of \$4,000 (plus GST) will secure:

- \* Naming rights to a selected race
- \* Opportunity to present trophy to winning connections
- \* Recognition in pre-event advertising campaign
- \* On course signage (3 banners placed at the discretion of the committee)
- \* One page monotone race book advertisement
- \* Full colour logo in race book
- \* Table for ten guests in the corporate marquee including pre-race welcome function, full lunch and afternoon savouries  
(see corporate table sponsorship benefits)
- \* Beverage package to the value of \$400
- \* Interview with course announcer Angus Lane and PA Announcements throughout the day
- \* Logo and link from Dalby Picnic Races website

2011 Marquee Sponsor

Black Toyota

## Trackside Marquee Sponsorship

The 'Trackside Marquee' will be the centre of activity on race day. Located just metres from the track, this area will host over 1000 guests.

Black Toyota's sponsorship pledge will secure:

- \* Naming rights:  
**Black Toyota Trackside Marquee**
- \* Recognition in pre-event advertising campaign
- \* On course signage (3 banners, placed at the discretion of the committee)
- \* One page race book monotone advertisement
- \* Interview with course announcer Angus Lane and PA promotions throughout the day
- \* Table for ten guests in the Corporate Marquee (see table sponsorship benefits)
- \* Logo and link from Dalby Picnic Races website





## Corporate Table Sponsorship

A sponsorship pledge of \$1,500 (plus GST) will secure:

- \* Table for ten guests in the Corporate Marquee. This elegant private enclosure is located close to the action of the betting ring and has an unobstructed view of the finish line . This is the only on course area that is permitted to have glass. A limited number of tables are available
- \* Invitation for 10 guests to the Corporate Pre-Race Welcome Function, commencing 10.30am Sunday May 1st, 2011 with complimentary beer, wine or champagne and hot savouries. The pre-race function is an ideal setting to introduce yourself and your guests to other corporate and race sponsors of the day.
- \* On course signage (1 banner, placed at the discretion of the committee)
- \* Full colour logo in the race book
- \* Delectable luncheon, followed by afternoon desserts and evening hot savouries for 10 guests.
- \* Beverage package to the value of \$200

# Corporate Guests

Secure yourself a seat in the 2011 Dalby Picnic Races Corporate Enclosure for \$150 (plus GST) per person.

As a corporate guest you will receive an invitation to the pre-race welcome function, full luncheon and afternoon savouries, complemented with a beverage package.

Numbers in the Corporate tent are limited.



2011 Fashions on the Field  
Sponsor  
Dalby Shoppingworld

## Fashions on the Field Sponsorship

The fashion conscious gentlemen and ladies vie for Fashions on the field recognition at the Dalby Picnic Races. \$5,000 of cash and prizes are on offer for category winners.



Dalby Shoppingworld's sponsorship pledge will secure:

- \* Naming rights :  
**Dalby Shoppingworld Fashions of the Field**
- \* Opportunity to present trophy to winners
- \* Recognition in pre-event advertising campaign
- \* On stage signage (3 banners, placed at the discretion of the committee)
- \* One page monotone race book advertisement
- \* Full colour logo in race book
- \* Logo on "Fashions on the Field" Judging numbers
- \* Interview with Angus Lane and PA announcements throughout the day
- \* Logo and link from Dalby Picnic Races website



2011 Drink Ticket  
Sponsor  
Carmichael Builders

## Drink Ticket Sponsorship

Carmichael Builders sponsorship pledge will secure:

- \* Naming Rights:  
**Carmichael Builders Drink Tickets & Ticket Tent**
- \* 75,000 drink tickets printed with your business's logo or message
- \* Recognition in pre-event advertising campaign
- \* On course signage (3 banners, placed at the discretion of the committee)
- \* One page monotone race book advertisement
- \* Full colour logo in the race book
- \* Interview with course announcer, Angus lane and PA promotion throughout the day
- \* Logo and Link from Dalby Picnic Races website

# Calcutta Sponsorship

A sponsorship pledge of \$1500 (plus GST) will secure:

- \* Naming Rights:  
**Your Company Name Calcutta**
- \* Calcutta on the main race
- \* Interview with course announcer Angus Lane and PA promotions throughout the day
- \* On course signage (1 banner, placed at the discretion of the committee)
- \* One page monotone race book advertisement
- \* Logo and link from the Dalby Picnic Races website





Dalby Amateur Picnic Race Club Inc

(Registered with D & S.W.Q.R.A)

ABN 79 575 018 186

[www.dalbypicnicraces.org.au](http://www.dalbypicnicraces.org.au)

PO Box 513, Dalby Qld 4405